



ASE ACCELERATOR PROGRAM

Driving Discovery Through Connection

ASE's Accelerator Program is an initiative designed to support breakthroughs in the field of cardiovascular ultrasound. The program serves as a catalyst for growth by providing access to key opinion leaders in ASE membership and ASE Industry Roundtable Partners.

Participation in the ASE Accelerator Program provides opportunity to gain early and ongoing product development feedback, access to research validation, regulatory guidance, and market commercializing strategies. Together, we can push the boundaries of cardiovascular ultrasound innovation that directly impacts patient care.

DIVERSITY IN MEMBERSHIP

ASE is the largest global organization for cardiovascular ultrasound imaging. Since 1975, ASE has served as a leader in setting practice standards and guidelines for the field and is committed to advancing cardiovascular ultrasound to improve lives. ASE members hold influential roles at all levels, including representation at the 25 of the top cardiology hospitals in the United States.*



MEMBERSHIP

16,113 MEMBERS

Representing **112 countries**

81% U.S.-based Members

19% Members Outside the U.S.

Members Include

- Physicians
- Sonographers
- Fellows in Training/Medical Students
- Sonography/Allied Health Students
- Nurses
- Physician Assistants
- Veterinarians
- Researchers
- Educators
- Administrators
- Industry Affiliates

Areas of Practice Included in ASE Membership

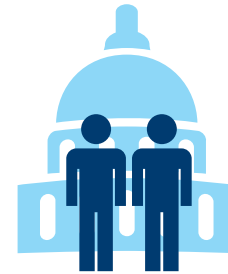
- Pediatric Echocardiography
- Nuclear Cardiology
- Adult Congenital Heart Disease
- Anesthesiology & Perioperative Echocardiography
- Research
- Interventional Cardiology & Structural Heart Disease
- Vascular Medicine
- Fetal Echocardiography
- Critical Care
- Cardio-Oncology

*The 25 Best Heart Hospitals in the United States, Cardiovascular Business July 15, 2024

ADVOCACY REPRESENTATION

ASE represents the interests of our members, while advocating to create an environment for excellence in the quality and practice of cardiovascular ultrasound. ASE proudly serves as the voice of echocardiography on Capitol Hill, to federal agencies, and among private payers which is unquestionably of great and ever-increasing importance.

ASE, with its official seat at the AMA, has successfully advocated for new reimbursement codes for new clinical advances.



2 DELEGATES

in the American Medical Association's (AMA) House of Delegates (HOD). ASE continues common CPT and RUC full advisor status.

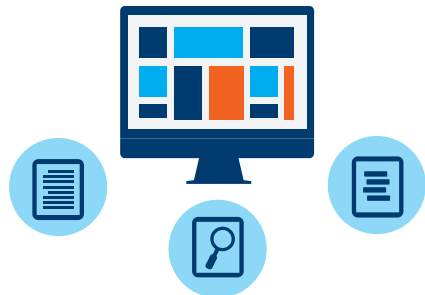


100 Member Interactions with Congress and Regulatory Agencies

33 Comment Letters to Congress and Regulatory Agencies

ASE REACH AND ENGAGEMENT

ASE's reach extends not only to our members, but across the worldwide medical community who actively engage with ASE's social media and participate in the online educational offerings through ASE's Learning Hub.



ASEcho.org

1,407,130 Page Views

1,007,975 Unique Page Views

372,398 Page Views on Guideline Pages

TOP COUNTRIES ENGAGING



Egypt
United States
Iran
Thailand
Pakistan
Mexico
Vietnam
Bangladesh
Peru
Libya



Brazil
United States
Iran
Indonesia
India
Mexico
Italy
Turkey
Algeria
England



United States
Canada
India
Australia
China
Italy
Brazil
Germany
United Kingdom
Mexico



X @ASE360
31,060 Followers



LinkedIn
67,648 Followers



Facebook
30,444 Page Likes



Instagram
16,938 Followers



YouTube @ASE360
30,349 Subscribers
2.8M Lifetime Views
6.6M Impressions
469,477 Views
45,474.5 Hours Watched
6,155 New Subscribers

ASE ACCELERATOR PROGRAM: DRIVING DISCOVERY THROUGH CONNECTION

Together, we can push the boundaries of cardiovascular ultrasound innovation that directly impacts patient care.

By joining the ASE Accelerator Program, your organization will have:

Key Connections with ASE Leaders

- Engage with clinicians and innovators through exclusive access and participation in ASE's annual Industry Roundtable Think Tank and one-on-one sessions.
- Work directly with an ASE leader/champion with quarterly connections on your strategy including publication, go-to-market, and more.
- Test products and service ideas with cardiovascular ultrasound thought leaders.
- Opportunities to consult with cardiovascular ultrasound leaders at ASE special events.
- Special events designed with ASE and Venture Capitalists.

Exposure & Marketing Opportunities

- Inclusion in new tech-forward sessions at the ASE Scientific Sessions, showcasing your organization's cutting-edge contributions.
- ASE will elevate your organization as an emerging leader in the field of cardiovascular ultrasound.
- Sponsorship opportunities for new ASE educational content.
- ASE will offer promotion and exposure at ASE events, on ASE's website, and across multiple social media platforms.

Connections with Industry Leaders

- Access to industry forum space and support in setting up one-on-one meetings.
- Four industry badges to attend the ASE Scientific Sessions, including an invitation to the IRT and Faculty reception—one of the largest networking events of the year.
- Access to ASE's team of advocacy experts, including one private one-on-one meeting and an invitation to participate in an annual Advocacy conference call for industry with ASE's regulatory and legislative teams.



Advancing Cardiovascular Ultrasound to Improve Lives

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