

2024

ASE OVERVIEW BY THE NUMBERS



ASE

AMERICAN SOCIETY OF
ECHOCARDIOGRAPHY

Sound Saves Lives

To advance cardiovascular ultrasound and improve lives through excellence in education, research, innovation, advocacy, and service to the profession and the public.

ASEcho.org

MEMBERSHIP

17,372 MEMBERS

Representing **119** countries

83% U.S.-based Members

17% Members Outside the U.S.



ASE MEMBER REFERRAL PROGRAM

372 New Members

160 Ambassadors

22 Ambassadors received Free 2025 Memberships for referring five or more new members.

169 NEW FELLOWS
OF ASE (FASE)

2,379 Active FASE Members



VOLUNTEERS

1,328 Individual Members



COUNTRIES BY HIGHEST MEMBERSHIP

United States – 10,920	India – 123
Canada – 678	New Zealand – 95
Australia – 554	Brazil – 90
Japan – 136	Mexico – 85
United Kingdom – 125	Germany – 77

MEMBERSHIP TYPE

Professional – **14,850**
Early Career – **949**
Fellow in Training & Students – **1,573**



44

INSTITUTIONS

Participated in the
Organizational
Membership Program

TOP 10 AREAS OF PRACTICE

1. Adult Echocardiography
2. Cardiovascular Sonography
3. General Adult Cardiology
4. Pediatric Echocardiography
5. Adult Congenital Heart Disease
6. Nuclear Cardiology
7. Education
8. Perioperative Echocardiography
9. Anesthesiology
10. Research

COMMUNITIES



REGISTRY

50% Growth in ImageGuideEcho's Participating Institutions

9 Institutions Pending Enrollment

65 Contributing Physicians



13,392 MEMBERS

PARTICIPATE IN COUNCILS

Sonography Council – 5,243

Pediatric & Congenital Heart Disease Council – 2,302

Perioperative Echocardiography Council – 2,047

Circulation & Vascular Council – 1,328

Interventional Echocardiography Council – 1,281

Critical Care Echocardiography Council – 1,191

Some members participate in more than one council.

LEADERSHIP ACADEMY

15 Participants

15 Senior Advisors



1,930 MEMBERS

PARTICIPATE IN SPECIALTY INTEREST GROUPS

Emerging Echo Enthusiasts – 864

Cardio Oncology – 628

Targeted Neonatal Echocardiography – 156

Veterinary – 154

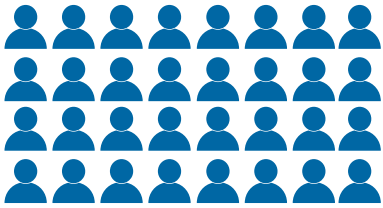
Point of Care Ultrasound – 128

MENTOR MATCH **84** Applicants
31 Matches*

**Some mentors had more than one mentee.*

EDUCATION

67,953
**ASE LEARNING
HUB USERS**



GUIDELINES



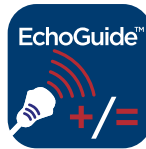
81 In Circulation

5 Published

14 In Development

7 Translated Languages

**ECHOGUIDE
APP**



88,480 Lifetime Downloads

30,252 2024 Downloads

92,223 Page Views to the EchoGuide web interface

4,359 Unique users on the EchoGuide web interface

11,674 Page Views to ASEcho.org/EchoGuide



79,308

Total CME Hours Delivered



35,689

Physician Hours



43,619

Nonphysician Hours



3 Live Courses

2,457 People Participated



4 Virtual Courses

1,150* People Participated

**Includes 475 virtual Scientific Sessions attendees.*



**5 Co-sponsored
Courses**

103

Online Education Activities

34,590

Total Registrants

72

Countries Represented



4,648

**Total Educational
Products Sold**

1,475 Physical Products

1,611 Online Products

1,603 Guideline Products



INNOVATION & RESEARCH

5.4 JASE
IMPACT
FACTOR



1,346,240 Total
JASE Downloads

590 Reviewer CME
Credits Claimed

505 Unique Reviewers
for JASE

OnlineJASE.com

**RESEARCH
SUPPORT**



\$100,000 Given to Support
NHLBI/NIH HeartShare

\$250,000 Awarded for
Research in Severe Valvular
Disease

**CASE DOWNLOADS
& VIEWS**

115 Unique Reviewers
for CASE

357,839 Total Downloads

CVCaseJournal.com



29 TOP RESEARCHERS
465 researchers invited to
present abstracts at the
Scientific Sessions

17 IRT
PARTNERS



Two Divisions

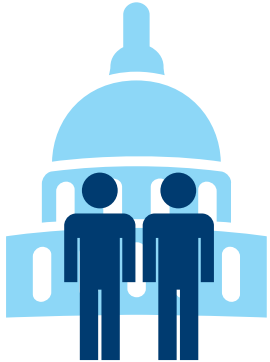


Two Divisions



ADVOCACY

Working to ensure adequate reimbursement levels for echocardiography services and providing patient access to necessary care.



2 DELEGATES to the American Medical Association's (AMA) House of Delegates (HOD) reviewed over **500** resolutions.



70 Meetings on Capitol Hill Advocating on 7 Policies

20 Comment Letters to Congress and Regulatory Agencies

OUTREACH

210,468 Emails Delivered

26 Advocacy Emails Sent

1 Coding Newsletter



ASE CODING EXPERT

24/7/365 Availability

59 Questions Answered



ASE PARTICIPATED IN OVER 100 MEETINGS OR CALLS WITH 14 EXTERNAL GROUPS INCLUDING COALITIONS/ ALLIANCES/ADVISORY GROUPS



ENGAGEMENT & NETWORKING

ASEcho.org

1,413,213 Page Views

508,011 Unique Page Views

404,259 Page Views on
Guideline Pages



ENGAGEMENT

Connect@ASEcho.org



12,133

Receive the Daily Digest



13,857

Community Members

SOCIAL CAMPAIGNS

#ASE2024

55.7M Impressions
6,317 Posts
Over 1,200 Participants

Viral Reel

#ASE2024

Instagram Reel Echo
World Cup Session
69.9M Impressions
7,894 Posts
Over 1,400 Participants

CASE Engagement

#ASEEchoChallenge

1.4M Impressions
337 Posts
189 Participants

4 ASE Journal Clubs

#ASEchoJC

34.3M Impressions
3,096 Posts
326 Participants



@ASE360

32,046 Followers



LinkedIn

74,092 Followers



Facebook

31,331 Page Likes



Instagram

18,507 Followers



Bluesky

237 Followers



YouTube @ASE360

32,479 Subscribers

2.9M Lifetime Views

5.5M Impressions

478,636 Views

42,530.8 Hours Watched

6,360 New Subscribers

TOP COUNTRIES ENGAGING



Egypt
Mexico
Saudi Arabia
Vietnam
Bangladesh
Thailand
United States
Libya
Iraq
Pakistan



Brazil
United States
India
Indonesia
Mexico
Italy
Algeria
Turkey
Argentina
Russia



United States
India
China
Canada
Australia
Italy
Brazil
Germany
United Kingdom
Mexico

ASE FOUNDATION

PEOPLE SUPPORTING ASEF

2,448
DONORS



- 400 Research Awards Gala Attendees
- 22 Annual Appeal Committee Members
- 15 Monthly Sustainers
- 23 Cardiovascular Challenge Participants
- 9 Board Members

OVER

\$302,000
RAISED IN THE
ANNUAL APPEAL



Record breaking Research Awards Gala raises

\$126,053
for research
funding



TRAVEL GRANTS AND SCHOLARSHIPS

\$102,220
Awarded

76
Recipients



\$29,073
from 209
Giving Tuesday
donors



4 \$25,000
EDGES Grants Awarded
(Early-Career Development
Grant for Echo Scientists)