2017 ASE OVERVIEW BY THE NUMBERS

17,135 MEMBERS
Representing 106 countries

828,618
Unique Visits to ASEcho.org

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4,335 followers
17,363 fans
13,184 followers

JASE IMPACT FACTOR
6.852
Released June 2016

ENGAGEMENT
Connect@ASEcho.org

16,447
Unique Logins

471
Unique Discussion Contributors

4,460 Receive the Daily Digest

1,120 Total Discussion Posts

ECHO eNEWS
12,500 Average Circulation
28% Average Open Rate

ASEF Travel Grants and Scholarships
$78,984
55 Recipients

92,065
CME Hours of Education Delivered

364
Individual Members

ASE Foundation Donors
3,051

VOLUNTEERS

4 Guidelines Published
14 Translated Guidelines
17,135 MEMBERS
Representing 106 countries
82% Domestic Members
18% International Members

8,903 MEMBERS PARTICIPATE IN COUNCILS
Sonographer Council – 3,885
Pediatric Council – 2,144
COPE Council – 1,555
Vascular Council – 1,319

NEW FELLOWS OF ASE

COUNTRIES BY HIGHEST MEMBERSHIP
United States – 14,068
Canada – 775
Australia – 384
India – 199
Japan – 183
Brazil – 125
South Korea – 97
United Kingdom – 93
New Zealand – 63
Saudi Arabia – 61

TOP 10 AREAS OF PRACTICE
1. Adult Echocardiography
2. Cardiovascular Sonography
3. Pediatric Echocardiography
4. Nuclear Cardiology
5. Adult Congenital Heart Disease
6. Anesthesiology
7. Perioperative Echocardiography
8. Research
9. Interventional Cardiology
10. Vascular Medicine

MEMBERSHIP TYPE
Professional – 14,490
Rising Star – 1,370
Fellow in Training & Students – 1,309

ASE MEMBER REFERRAL PROGRAM
427 new members

2013 108
2014 102
2015 109
2016 118
2017 136
COMMUNITIES

26 International Alliance Partners
OF THE AMERICAN SOCIETY OF ECHOCARDIOGRAPHY

7 IRT PARTNERS

Abbott  BRACCO  GE  Lantheus Medical Imaging

PHILIPS  SIEMENS Healthineers  TOSHIBA
14,624
ASEUNIVERSITY
USERS

92,065
Total CME Hours Delivered

50,116
Physicians

5,116
Nonphysician

5 Live Courses
3,131 People Participated

125,615
Educational Downloads
(Webinars, JASE articles, Products)

10,136
Total Products Sold
6,220 Physical Products
3,916 Online Products
2,334 Guideline Products
ASEcho.org
1,042,858 page views
828,618 unique page views
953,884 page views on guideline pages

SOCIAL CAMPAIGNS
#ASEFirstTimer
#FoundationFriday

FACEBOOK PAGE LIKES AND TOP COUNTRIES
1. U.S.
2. Egypt
3. India
4. Pakistan
5. Saudi Arabia
6. Italy
7. Mexico
8. Brazil
9. Iraq
10. Portugal

JASE IMPACT FACTOR

CASE FULL TEXT DOWNLOADS

Twitter @ASE360
39% Increase in Followers
4,230 Followers

#ASE2017
10.48 M Impressions
5,375 Tweets
2,636 Participants

LinkedIn
13,184 Followers
3,051 DONORS

GLOBAL HEALTH OUTREACH EVENTS
33 Volunteers for three events in Cuba, China, and Vietnam
477 Underserved Individuals Scanned for Heart Disease
1,058 Clinicians Educated
7,994,933 unique underserved individuals who will be impacted by the educated clinicians in the coming year.

UNIQUE DONORS TO PRIORITY INITIATIVES*
Area of Greatest Need: 2,388
Demonstrating the Value of CV Ultrasound: 113
Global Health Outreach Events: 224
Guideline Translation & Global Dissemination: 73
Patient Awareness: 37
Research Investigator Support: 47
Research Studies: 264
Travel Grants & Scholarships: 86 people
*Some donors gave to more than one initiative

Invested $157,398.89 on all initiatives

TRAVEL GRANTS AND SCHOLARSHIPS
$78,984  55 Recipients

World Alliance Societies of Echocardiography (WASE) Normal Values Study Participants
ADVOCACY

Ensuring adequate reimbursement levels for echocardiography services and providing patient access to necessary care.

POTENTIALLY MISVALUED SERVICES PROJECT

- Codes under review, 135, 6%
- Deleted, 398, 17%
- Decreased, 929, 41%
- Increased, 209, 9%
- Reaffirmed, 626, 27%

Source: American Medical Association

ASE CPT SUCCESS

- Only 9% of the codes received an increase and CPT code 93306 was one of the few that saw its wRVUs increase from 1.30 to 1.50
- 27% of the reviewed codes were maintained, including the remaining transthoracic and stress echocardiography services.

INTERACTION WITH AND COMMENT LETTERS TO CONGRESS, REGULATORY AGENCIES, AND TESTIMONY

ASE PARTICIPATED IN 7 COALITIONS/ALLIANCES/ADVISORY GROUPS

HOPPS VICTORY

CONTRAST APCs = $0 CHANGE